



# The Field is bringing Silicon Valley to South Africa:

Digital Innovation and Transformation Programme  
September 3-5, 2018

Building a High Performance Team Programme  
September 6-7, 2018

- Learn the latest methods and tools informed by **Stanford's** design & **Valley's** best practices
- Build your **ecosystem** – tap into a network of global thought leaders
- Participate in an **immersive** and transformative on-site experience
- Interact with international **experts** and business leaders in digital & innovation
- Internalise learnings and insights through tailored post-programme **coaching**
- Build your capability as a **innovative, digital leader**

“Already using the tools in a team session in two weeks’ time. Invaluable learnings and insights.”

Catherine Muya  
Head: CIB Digital Channels Africa at  
Barclay’s Africa Group Limited



# Programmes in Johannesburg

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## Digital Innovation and Transformation Programme **September 3-5, 2018**

Designed for a small cohort of select participants strive to be innovative leaders. The programme offers the opportunity to learn from global thought leaders in the digital transformation and innovation space.

### How will this benefit you?

- Learn the dominant models and language of digital leadership
- See digital innovation in action through local site visits
- Discuss multiple case studies of digital global leaders
- Practice different techniques to develop a digital innovation mindset
- Learn smart practices in digital collaboration
- Reflect on your workplace challenges through ongoing coaching
- Have the skills and leadership credentials for the new world of work

S. African residents: R36,500  
S. African (excl. accom): R28,000

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## Building a High Performance Team Programme **September 6-7, 2018**

An interactive and collaborative programme to improve leadership team's impact and effectiveness in an age of rapid change, digital disruption and emerging tech.

### How will this benefit you?

- Increase team coherency and collaboration
- Improve team ability to prevent and recover quickly from conflicts
- Develop clearer team alignment
- Learn and practice the process for agile teaming and ways of working
- Improve team effectiveness from start to finish
- Learn tools needed to build and sustain high performing, team activity
- Improve and enhance team execution
- Reflect on your workspace challenges through ongoing coaching

S. African residents: R25,500  
S. African (excl. accom): R19,500

## Each Fee Includes



Leading facilitators affiliated with Stanford University and Silicon Valley



Digitally enabled, high impact sessions



Digital & Innovation toolkit for leading change



One-on-one follow-up coaching sessions



Rates inclusive of accommodation, breakfast and lunch



# Our partnership with the Innovation Leadership Group (ILG)

The Field is partnering with the Innovation Leadership Group LLC (ILG) who are global experts in the field of digital innovation and transformation. Led by Dr. Tamara Carleton, ILG is an innovation firm based in Silicon Valley specialising in innovation models, methods, and tools necessary for leading in the digital future.

## About ILG

ILG helps organisations of all sizes to develop a vision-led culture of innovation by addressing the mindset, skillset, and toolset needed to prepare and develop leaders and embed lasting change. ILG has worked in countries around the world with global companies across all major sectors, including, Airbus Group, Deutsche Bank, Microsoft, ADT and the Volvo Group. Methods from ILG's Foresight Framework have been taught at Stanford University at the undergraduate, graduate, and professional levels for the last decade.



## About your facilitators



### Tamara Carleton

Tamara Carleton, Ph.D., is CEO and founder of Silicon-Valley based ILG. Dr. Carleton teaches in Stanford University's Continuing Studies programme and is also a Visiting Professor with the Osaka Institute of Technology in Japan and an Adjunct Professor with American University in the US.

"We have turned multiple times to Dr. Tamara Carleton and her team for their foresight framework and innovation tools to guide our strategic planning and provoke new thinking with our community of customers and partners."

- Erber AG



### Jeff Colvin

Jeff Colvin is Vice President of Instructor Development for IPS Learning, a leading management training and e-learning service for global corporates and service provider of Stanford University. Jeff co-founded Link, a management consulting group based in the Silicon Valley that provides companies with process improvement and project management training for high tech businesses.

"ILG helped our team to explore a new business area through its innovation tools, and the critical element was bringing in and contextualizing input from the Millennial generation as potential future customers."

- ADT Security Services, Chief Innovation Officer



## Application criteria

We encourage applicants with at least **5 years of leadership experience** in professional roles spanning various industry sectors, consulting services, public sector and nonprofit areas. We especially encourage female and minority leaders to apply.

Registration closes: **August 29, 2018**

Apply at <http://www.thefieldinstitute.com>

*Limited places are available*

## Our customised programmes

We offer customised programmes too, for a specific organisational context and/or designed to build capability of an executive leadership team. Contact: [hq@thefieldinstitute.com](mailto:hq@thefieldinstitute.com)



## How to persuade your organisation to let you participate?

We don't need to tell you that the world is going through a fundamental change and that traditional ways of working and organising businesses, economies and political systems are failing. You're on the sharp edge of this, needing to do more with less while struggling to navigate complexity and leverage the power of technology and innovation to be prepared for the next economy and society.

You've taken the first step and put your hand up to become one of the future-fit, adaptive leaders who will guide your organisation and the planet as a whole to create an inclusive next economy and society.

But if you need a bit of ammunition to get support from your organisation you should ask them this: do you know how many Fortune 500 companies have closed since 2000?

Staggeringly, more than half. Do you want to be one of these, or do you want to be prepared for the next economy and society? We assume the latter, so it is critical to develop your leadership to be purpose-focused, integrated in thinking, agile, future-ready and to have an increased capacity to connect your organisational view with that of your organisation's larger ecosystem.



We can't tell you what tomorrow looks like, but we can help you and your organisation transform and thrive in the new, digital age.

Register today at  
[www.thefieldinstitute.com](http://www.thefieldinstitute.com)

