



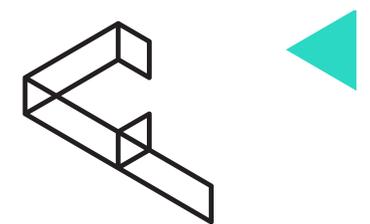
The Field Institute

—
Leadership Development and Digital
Transformation Training: Executive and
Senior Management

PROGRAMME CATALOGUE 2021: ONLINE LEARNING

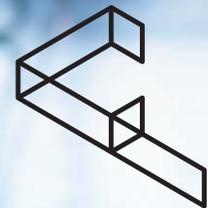
**Online programmes developed and delivered by
The Field Institute and partners:**

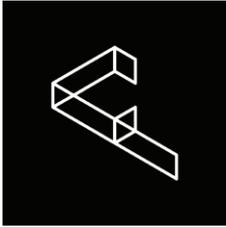
| | |
|-----------------------------------|----|
| The Field Institute | 4 |
| Arbinger Institute | 5 |
| Blockchain Academy | 6 |
| Cowan Plus | 8 |
| Hyper Island | 10 |
| Innovation Leadership Group (ILG) | 12 |
| Jeff Gothelf | 14 |
| Sense to Solve | 15 |
| Takdir | 16 |
| Think Agile | 18 |





At The Field Institute, we curate and deliver transformative learning experiences that develop powerful, purpose-led and future-ready leaders. These men and women are able to navigate challenges by leveraging the power of technology and driving innovation in a time of uncertainty.





The Field Institute

Founded in 2017, The Field Institute Pty Ltd is a global consulting firm that works with businesses, non-profits and government bodies to increase their performance through customer-centric strategy and product design. To enable effective and agile strategic execution, we also provide digital skills development for leadership teams.

The Field Institute identifies and works with a wide ecosystem of market-leading partners globally to provide the methodologies and platforms needed for innovation, business transformation and data-driven product management. The Field Institute supports leaders to develop greater comfort with complexity, helping them to see disruption as opportunity, and making an important positive difference in the way the world works.

Courses

Digital Leadership Masterclass

Duration: 21 hours over 4 weeks

OKRs: Adaptive Strategy & Goal Setting for the Agile Enterprise

Duration: 21 hours over 4 weeks

Target audience

Executives, leadership and management



Arbinger Institute

The Arbinger Institute has been in existence for more than thirty years, with operations in 27 countries across the globe. The Arbinger Institute was founded in 1979 by Dr Terry Warner, the scholar who solved the central problem at the heart of the human sciences: the problem of self-deception. That work revealed two distinct mindsets from which people and organisations operate - a self-focused inward mindset and an others-inclusive outward mindset - and the path to sustainably changing mindset and results.

The organisation helps individuals, teams, and organisations move from the default self-focus of an inward mindset to the results-focus of an outward mindset. Through training, coaching, consulting, and a suite of implementation tools, they enable organisations and their people to achieve results that are only possible with an outward mindset.

Arbinger's programmes and methodology are based on 45 years of research in the psychology of human behaviour and motivation, and more than 35 years of experience working with organisations worldwide in the corporate, healthcare, education, government, public safety, and non-profit sectors.



Courses

Outward Mindset Online (OMO)

Duration: 20-30 hours over 10 weeks

Developing and Implementing an outward Mindset (DIOM)

Duration: 12 hours

Outward Leadership

Duration: 18 hours

Target audience

Executives, leadership and management



Blockchain Academy

The Blockchain Academy is the first company in Africa to offer a wide range of courses for a variety of audiences and levels of understanding on cryptocurrencies and blockchain technology. We deliver highly engaging and relevant education on cryptocurrencies and blockchain technology. Established in 2015 in South Africa, the academy has trained over 2000 students in 7 different countries. Our clients include Standard Bank, Old Mutual, Strate, the African Development Bank, Direct Axis, Absa and the Central Bank of Swaziland. We offer onsite, classroom, online training and consulting.

| Courses | Target audience |
|---|---|
| Bitcoin and Blockchain Beginner Course Duration: 4.5 hours | All |
| Blockchain Advanced Course Duration: 4.5 hours | All |
| Blockchain Executive Course Duration: 7.5 hours | C-level executives |
| Blockchain For Financial Institutions Course Duration: 4.5 hours | Management & C-level executives |
| Ethereum Beginner Course Duration: 4.5 hours | All |
| Legal and Regulatory Implications of Cryptocurrency and Blockchain Technology Course Duration: 4.5 hours | C-level executives, lawyers, compliance and risk officers, regulators |
| Blockchain and Insurance Innovation CourseBlockchain and Insurance Innovation Course Duration: 12 hours | Insurance professionals broadly - C-Level Executives, IT Managers, Finance Managers, Compliance and Risk Officers, regulators |
| Cypto Asset Storage and Inheritance Course Duration: 5.5 hours | Cypto Asset Storage and Inheritance Course |
| Trade and Arbitrage Effectively with XRP Course Duration: 1.5 hours | Trade and Arbitrage Effectively with XRP Course |

COWAN+

Cowan Plus

Professor Alex Cowan is on the faculty of University of Virginia's Darden School of Business where he teaches courses on product design and digital development. Online @Coursera, he's delivered over 325,000 courses. Before teaching, Alex started and sold two companies and he continues to advise and invest in digital ventures. His Venture Design framework is widely used by practitioners and instructors for new product and venture creation.

Courses

Digital Product Management

Duration: 4 weeks of study, 3-4 hours/week

Agile Meets Design Thinking

Duration: 5 weeks of study, 2-5 hours/week

Hypothesis-Driven Development

Duration: 4 weeks of study, 3-4 hours/week

Agile Analytics

Duration: 4 weeks of study, 3-4 hours/week

Managing with Agile

Duration: 4 weeks of study, 3-4 hours/week

Coding for Designers, Managers, & Entrepreneurs I

Duration: 5 weeks of study, 2-5 hours/week

Coding for Designers, Managers, & Entrepreneurs II

Duration: 3 weeks of study, 3-4 hours/week

Coding for Designers, Managers, & Entrepreneurs III

Duration: 3 weeks of study, 3-4 hours/week

Continuous Delivery & DevOps

Duration: 4 weeks of study, 3-4 hours/week

Target audience

Management



'The Field's methodology and approach ensures deep learning that you can apply in the world of work as you prepare for the future.'

- Suzanne Hattingh, Executive Director, Learning for Performance Improvement



HYPER ISLAND



Hyper Island

Hyper Island prepares individuals and organisations to anticipate and adapt today to the changes of tomorrow and to enable personal and professional growth. Since 1995, we have designed transformative learning experiences using real industry experts to respond directly to both current needs and possible future challenges of an evolving marketplace. Through partnerships with companies all over the world, we help create dynamic and innovative cultures online and offline that accelerate long-term change. You can find Hyper Island in London, São Paulo, Stockholm, Singapore, New York City, Manchester and Karlskrona.

Courses

Target audience

Leading Teams in A Digital Age | Duration: 6 hours a week for 6 weeks

Middle management, management, executive

Online Digital Marketing Course | Duration: 6 hours a week for 6 weeks

Middle management, management, executive

Social Media Marketing | Duration: 6 hours a week for 6 weeks

All employees, middle-management

Exploring Tech for the Banking Industry | Duration: 2 weeks

Middle-management, management, executive

Leading Strategy | Duration: 2 weeks

Management and executive (high level)

Digital Strategy | Duration: 6 hours a week for 6 weeks

Management and executive (high level)

Unlocking high performance in your remote team | Duration: 5 days

Middle management, management, executive

Skills for remote working in 60 minutes | Duration: 1 hour

Middle management, management, executive

Online Process Design & Facilitation | Duration: 6 hours a week for 6 weeks

Management

Lead Online - Driving engagement | Duration: 3 weeks

Management, executive

Creating Innovation | Duration: 6 hours a week for 6 weeks

Middle management, management

Driving Transformation | Duration: 6 hours a week for 6 weeks

Management, Executive



Innovation Leadership Group (ILG)

Led by Dr Tamara Carleton, Innovation Leadership Group LLC (ILG) is an innovation firm based in Silicon Valley specialising in bridging from strategic foresight into innovation. ILG helps companies build a capability for continuous innovation through a shared mindset, methods, and metrics. ILG's client list includes the Global 1000, as well as leading universities and governmental groups worldwide. ILG also works with a network of partners, coaches, and facilitators who have been trained in the ILG approach and tools. Methods from ILG's Foresight Framework have been taught at Stanford University at the undergraduate, graduate, and professional levels for more than a decade.

Courses

Introduction to Strategic Foresight

Duration: 28 hours over three weeks

Innovation & Value Creation

Duration: 24 hours over 12 weeks

Building Innovative Teams

Duration: 12 hours over 6 weeks

Developing the Digital Mindset

Duration: 15 hours over 10 weeks

Top 10 EmTech Scan

Duration: 5 hours over 10 weeks

Leadership for Collaborative Success

Duration: 20 hours over 8 weeks

Building High Performing Teams

Duration: 20 hours over 8 weeks

Beyond Brainstorming: The team process for innovation

Duration: 20 hours over 8 weeks

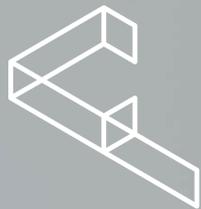
Target audience

Management and executive



'Highlighted the need to be values-driven and goal-driven,
and not to get too hung up on technical aspects'

- Marc de Kock, Agile Coach and Architect





Jeff Gothelf

Jeff Gothelf helps organisations build better products and executives build the cultures that build better products. He is the co-author of the award-winning book *Lean UX* and the Harvard Business Review Press book *Sense & Respond*. Starting off as a software designer, Jeff now works as a coach, consultant and keynote speaker helping companies bridge the gaps between business agility, digital transformation, product management and human-centred design. Most recently Jeff co-founded Sense & Respond Press, a publishing house for practical business books for busy executives. His most recent book, *Forever Employable*, was published in June 2020.

Courses

Lean UX and Product Discovery for Agile Teams

Duration: 12 hours

Sense & Respond: How to Build & Lead Successful Lean Practices in High Growth Companies

Duration: 12 hours

Objectives and Key Results: Focusing on customer outcomes to drive product roadmaps, alignment and agility

Duration: 12 hours

Leading Business Agility

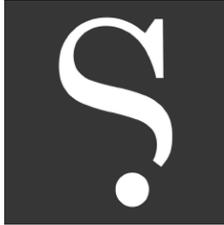
Duration: 15 hours

Professional Scrum with UX (PSU Certification)

Duration: 12 hours

Target audience

Management and executive



Sense to Solve

Established in 2007, Sense to Solve specialises in the design & delivery of integrated programmes. Sense to Solve helps organisations to make sense of, and thrive in the complex, volatile, ever-changing world of work, based on scientific & evidenced-based models.

Courses

Neuroscience of creativity

Duration: 20 hours over 4 weeks

Neuroscience of leadership

Duration: 24 hours over 4 weeks

Improved focus & productivity

Duration: 24 hours over 6 weeks

Creative Problem-solving

Duration: 30 hours over 6 weeks

First Mile to Last Mile Design Thinking

Duration: 32 hours over 8 weeks

Design Thinking Masterclass

Duration: 20 hours over 4 weeks

Creating social and economic value behavioural insights

Duration: 20 hours over 4 weeks

The art & science of decision-making

Duration: 20 hours over 4 weeks

Business model innovation

Duration: 20 hours over 4 weeks

Think smarter

Duration: 20 hours over 4 weeks

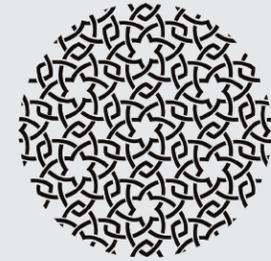
Target audience

Management and executive

Takdir

Takdir Organisational Agility is a strategic partner to senior executives who see the imperative to equip senior leaders with the cognitive flexibility, interpersonal sensitivity, and the agile mindsets required to steer their businesses through today's turbulent rapids, where nothing is obvious. For a business context of entangled unknowns, disruptive competition and dizzying digital transformation, we offer paced, intensive leadership development journeys in very small groups, phased "Team Harmonics" interventions for both direct and x-functional teams, and Coaching for executives and their high-potential successors.

Takdir



Courses

Ingenuity: Leading When Nothing is Obvious

Duration: 45-50 hours over 3 months

Women Leaders Design Thinking Lab

Duration: 70 hours

Beautiful Rebels

Duration: 36 hours

Target audience

Management and executive

'If you want to have your mind blown, if you want to understand the impact of the future on your organisation, then this is definitely an investment worth making.'

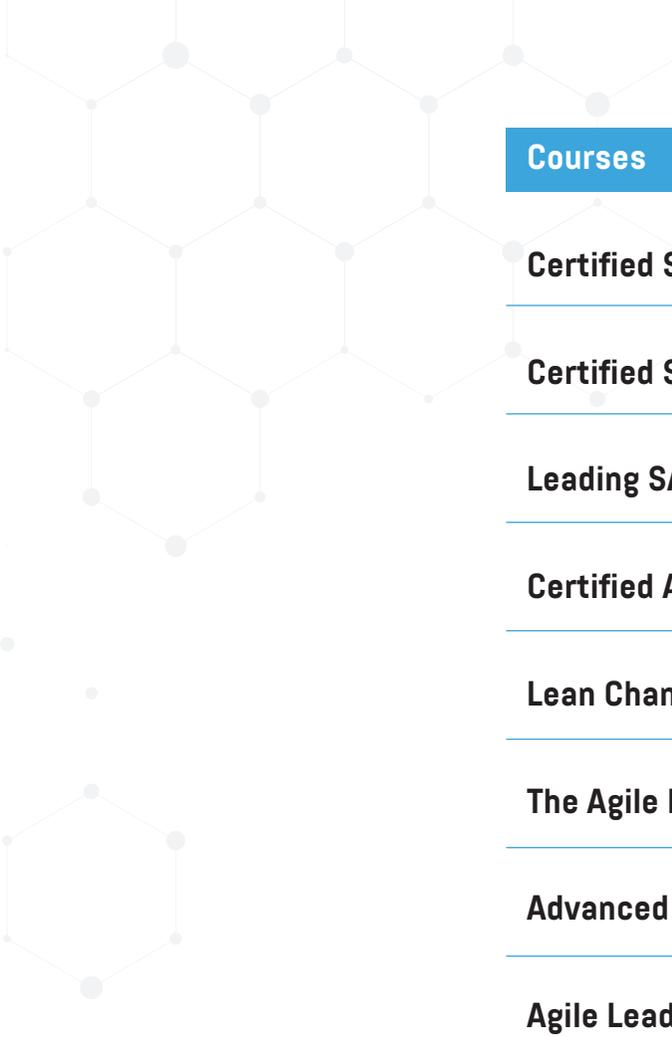
- Stephen Green, Chief Information Officer, Dimension Data





Think Agile

Think Agile was started in 2015 with one simple goal: never to stop learning, growing and sharing knowledge. And this approach has worked. Think Agile has trained and coached thousands of people in many companies and countries to unleash their talents by working in Agile ways. Although Think Agile is recognised as a team of global experts, it believes that, no matter how much you know, or how much you have done, there is always something new to learn.



Courses

Target audience

Certified Scrum Master | Duration: 2 days

Management

Certified Scrum Product Owner | Duration: 2 days

Management

Leading SAFe | Duration: 2 days

Management

Certified Agile Professional (ICP) | Duration: 4 days

Management

Lean Change Management | Duration: 2 days

Management

The Agile Business Analyst | Duration: 2 days

Management

Advanced Certified Scrum Master (A-CSM) | Duration: 5 days

Management

Agile Leadership | Duration: 2 days

Management

Psychology of Agile Coaching | Duration: 2 days

Management

The Agile Team Facilitator | Duration: 1 day

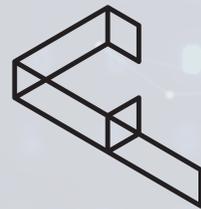
Executives

Running Scrum with Jira and Confluence | Duration: 2 days

Management

Agile for non-IT | Duration: 2 days

Management



Pricing available on request

The Field Institute customises programmes on request.

hq@thefieldinstitute.com | www.thefieldinstitute.com